

CASE STUDY

International Fast Food Chain

 FastSensor →



01

Challenge

To identify optimal square footage for restaurants based on foot traffic and customer behavior.

02

Solution

FastSensor analyzed how restaurant space was used and identified under-utilized and unused space that could be eliminated.

03

Result

Using FastSensor analysis, the chain was able to reduce square footage, saving an estimated \$350,000/year.

/ \$ 350,000

savings annually

**« We could never guess that FS would bring that
much data and savings to our business. »**

International Fast Food Chain

**How can FS
help your
business?**

 **FastSensor**

